



grIP Update: New Senior Advisors

October 7, 2020

In August 2020, we announced the launch of *grIP*, Mei & Mark LLP's venture capital and emerging company platform. *grIP*'s team of advisors for business growth include seasoned Mei & Mark lawyers and leading experts in intellectual property, finance, fundraising, marketing, data analytics, financial modeling, media, SEO, supply chain, government funding and contracts, technology and biotech.

The “gr” in *grIP* represents our commitment to our clients’ growth the “IP” in *grIP* represents boutique DC law firm Mei & Mark’s renowned intellectual property practice.

***grIP* is delighted to announce the addition of four new Senior Advisors to our team:**

Fundraising/FinTech/ Healthcare

Christopher Campbell

Chief Strategist at Duff & Phelps;
former Assistant Treasury Secretary
for Financial Institutions from 2017
to 2018.

Fundraising/ Technology/ Software Development

Peter Dolch

Founder of Tgix, AEON &
Biospectral, Technology
Entrepreneur, Two-time Winner of
Inc 500

Media/SEO

Michael Lewittes

Operating Partner at Overton
Capital Partners, co-founder and
former CEO of Gossip Cop, and
former NBC senior producer

Government Funding

Liz Powell

Founder of G2G CONSULTING

Chris Campbell



Christopher Campbell is the Chief Strategist at [Duff & Phelps](#), based in New York. Prior to Duff & Phelps, Chris served as the Assistant Secretary of the US Treasury for Financial Institutions from 2017 to 2018. He was responsible for coordinating the Department's efforts regarding legislation and regulation impacting financial institutions, Federal agencies that regulate or insure financial institutions, and securities markets. Prior to this role, Chris was the majority staff director to the U.S. Senate Committee on Finance, and also worked as legislative director to Senator Orrin G. Hatch. Before working in government, Chris owned a business-consulting firm that specialized in business strategy.

Peter Dolch



Peter Dolch is the President and co-Founder of [Thaumaturgix, Inc.](#) (Tgix), a pioneering web development and infrastructure company, which was twice ranked in the Inc. 500 Fastest Growing Private Companies list. He is also the Founder and Managing Partner at [AEON Foundry](#) — an early-stage venture fund and advisory services company — and more recently the Founder and ex-CTO of [Biospectal](#), a Swiss-based Medtech company. Peter has more than 25 years of experience in both enterprise technology and in launching and guiding technology-based startups across the worlds of Media & Entertainment, Fintech, Medtech, eCommerce, Social Media, and more.

Michael Lewittes



Michael Lewittes is a media industry expert, entrepreneur, and investor. During his 25-plus year career, he has held leadership positions at Hearst, News Corp., and NBC. He was also largely responsible for turning the relatively unknown magazine, Us Weekly, into the entertainment bible it has become by reorienting its readership, resulting in a 200 percent increase in newsstand circulation. In 2009, Michael created [Gossip Cop](#), the first and only website to fact-check entertainment news. He is currently an operating partner in [Overton Venture Capital](#) and an LP in [Supernode Ventures](#)'s fund. A leading authority on Google's algorithm and SEO, Michael regularly advises VCs, startups, and media corporations on best practices and growth strategies.

Liz Powell

Liz Powell has over two decades of experience from working on health, Defense, high-tech and economic development issues in Congress as Legislative Director, an attorney and lobbyist. She staffed the House Armed Services Committee and Small Business Committee. In 2007, Liz founded [G2G CONSULTING](#), which is a bipartisan team of government affairs professionals who have secured \$277 million in non-dilutive government funding, drafted legislation, developed relationships, positioned clients with Congress and agencies, and organized lobbying campaigns.

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